

jobs

Digital Content Coordinator San Francisco Conservatory of Music, 2018–2020

Designed social media assets and ads. Assisted senior designer with swag, print, and digital needs. Co-directed photoshoots and videoshoots. Managed, strategized, and produced content for all social media channels, and advertisting. Assisted in editing and production of small-scale video projects. Oversaw student social media influencers and student photographers, in addition to hiring freelance videographers and photographers.

Mini Documentary Producer Greenpop, Aug - Oct 2018

Filmed, edited, interviewed for the production of a short film. This film explained the details of a new urban greening project, Fynbos for the Future, which is a conservationist initiative involving primary school environmental education through the development of on-site green spaces. Edited and created

Social Media Producer The Bear Creek School, 2014 - 2017

Produced content for all social media platforms. Photographed school events. Designed presentation slides, handouts, banners, magazine spreads, and for social media. Managed external listing sites, photo archives, and blogs. Assisted Alumni Relations. Wrote for School Magazine. Designed Admissions viewbook. Managed and developed social media internship.

Creative Services Intern The College of William & Mary, 2012 - 2014

Designed brochures and posters for events. Involved in the website design planning. Trained in Adobe Suite programs.

schooling

The American University of Paris 2017-2018 M.A. Global Communications Visual and Material Cultural Track

The College of William & Mary 2011- 2014 B.A. Psychology

skills

Figma/Sketch Photoshop Illustrator After Effects Indesign Premiere Pro Lightroom FinalCut Pro Photography Videography Social Media Branding HTML/CSS

say hello

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